SUPPLY CHAIN MANAGEMENT FRAMEWORK INTERFACE

ABSTRACT

5

A system, method and computer program product for navigating a user in a network-based supply chain management interface are disclosed. Each of a plurality of stores, distributors and suppliers are assigned an identifier. A request (which includes an identifier) is received from a user for access to a database utilizing a first web-page. The

10   user is then identified as either a store, distributor and/or supplier using the identifier. If the user is identified as a store, a second web-page is displayed. If the user is identified as a distributor, then a third web-page is displayed. If the user is identified as a supplier, then a fourth web-page is displayed. Subsequently, a request is received from a distributor that includes a plurality of distributor parameters. Information is then

15   extracted from the database that is relevant to the distributor parameters in response to the request for displaying the information on the third web-page. Similarly, when a request is received from a supplier that includes a plurality of supplier parameters, information is extracted from the database relevant to the supplier parameters in response to the request for displaying the information on the fourth web-page.